

Feature Focus: ONLINE AUCTION



Online auctions are a critical tool that successful fundraisers like Wounded Warrior Project (WWP) use to generate interest and excitement within their core constituent base and beyond – in a way that complements their broader strategic efforts. Example:

- WWP leveraged CharityEngine's built-in technology to host a 10-day auction that would appear as a seamless extension of the main WWP website
- The auction was picked-up by multiple mainstream media outlets - attracting thousands of unique visitors to the WWP auction portal and website
- The auction generated over **\$400,000.00** in support of wounded U.S. Military Veterans and their Families, including:
 - A Top Bid of \$60,000.00
 - Over \$340,000.00 in donations driven by gift replicas

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ONLINE AUCTION

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****Results: Over \$400,000.00 raised in support of U.S. Military Veterans and their Families.**

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You are currently logged out. You must be logged in to participate in online auctions.

Click [here](#) to setup your financial profile now.

Click [here](#) to log into your account now.

WOUNDED WARRIOR PROJECT

Auction Status: Ended - 9/22/2011 11:59 PM EST
Top Bid: \$60,000.00
Top Bidder: bidder_290055
Updated: 9/30/2011 12:00 PM EST
Time Left: -
Bid History: [31](#)

Framed Poster Signed By All Five Living Presidents
Wounded Warrior Project Poster
Poster approximately 21 1/2" x 25" signed by all five living Presidents - Jimmy Carter, George H.W. Bush, Bill Clinton, Barack Obama, and George W. Bush (Left to right). Professionally matted and framed (black frame) 25 x 28 1/2" overall.

RECEIVE A REPLICA OF THIS AMAZING POSTER

You can receive an 8 1/2" x 11" replica of this poster by [donating \\$25.00 or more](#) to WWP. [Click here to donate now.](#)

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95% DEVELOP NEW COPING SKILLS
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OF PROJECT ODYSSEY PARTICIPANTS

5679
BACKPACKS DELIVERED